



24th Brazilian Independence Day Festival

DCR Herter Park, Charles River - 1175 Soldiers Field Road, Brighton, MA 02135

Sunday, September 8th, 2019

12:00 p.m. to 6:00 p.m.

Boston 2019

Dear Friends,

The “7 de Setembro” Organizing Committee and the Brazilian Women's Group is delighted to invite you to the **24th Brazilian Independence Day Festival**, which will take place on **Sunday, September 8th, 2019 from 12:00 to 6:00 p.m., at the DCR Herter Park**, 1175 Soldiers Field Road (in front of TV Station – Channel 4), Brighton, Boston, Massachusetts.

For 24 years the Brazilian Independence Day Festival has been an annual highlight of the community. It is the largest Brazilian cultural event in New England, attracting crowds of over 7,000 people. This is an ideal opportunity to promote your goods and services to the Brazilian community. As in previous years, the 2019 Festival will feature children’s activities, information tables, arts and crafts, ethnic food, live Brazilian music, and many other attractions. Music performances begin at 1:00 p.m. All the events are free and wheelchair accessible.

For this 24th anniversary of the Festival we are working to make this year better than ever! This is possible with your participation. We count on your presence to promote your products and services to the Brazilian community and beyond, and to help in promoting the Festival. One way to promote your business at the Festival is placing an ad in the Festival adbook.

Our festival adbook will circulate through the entire festival, so buying a page is the best way to make your business or enterprise well known in our community. Ad prices range from \$75 to \$400, so get them while they last!

To reserve your ad page, please fill out and sign the contract and return it to us by **Friday, July 19th, 2019** together with your payment. Donations are welcome. Please keep a copy of the contract for your personal records.

For more information on how to sponsor the Festival or to place an ad for your business in our adbook, call 617-202-5775 or visit our website at www.verdeamarelo.org/festival.

Your participation is what makes this event a success. We look forward to seeing you at the 24th Brazilian Independence Day Festival in Boston!

Sincerely,

Helôisa Galvão
Comissão Organizadora “Sete Setembro”
Brazilian Independence Day Festival

Sete Setembro Festival

C/o Brazilian Women’s Group – 697 Cambridge Street, Brighton MA 02135
Phone: 617-202-5775 Fax: (617) 779-9586 - Email: festival@verdeamarelo.org
www.verdeamarelo.org



Winner of the 2012 Press Award – Best Community Event

PROGRAM BOOK ADVERTISING OPPORTUNITIES

- | | |
|--|---|
| <input type="checkbox"/> Full Page Ad
(5" wide x 8" high)
\$350 | <input type="checkbox"/> Half Page Ad
(5" wide x 4" high)
\$200 |
| <input type="checkbox"/> 1/4 Page Ad
(2.5" wide x 4" high)
\$150 | <input type="checkbox"/> 1/8 Page Ad
(2.5" wide x 1.75")
\$75 |

SPECIAL PREMIUM PAGES

- | | |
|--|--|
| <input type="checkbox"/> Outside Back Cover Ad
(5" wide x 8" high)
\$500 | <input type="checkbox"/> Inside Front Cover Ad
(5" wide x 8" high)
\$450 |
| <input type="checkbox"/> Inside Back Cover Ad
(5" wide x 8" high)
\$400 | <input type="checkbox"/> Centerfold (both pages) Ad
(10" wide x 8" high)
\$600 |

Send this form, your ad, and check/money order payable to:

Brazilian Women's Group
697 Cambridge St, Brighton, MA 02135.

Or email your ad to festival@verdeamarelo.org and mail check/money order to the address above
by Friday, July 19th, 2019.

If you need further assistance call Brazilian Women's Group (617) 202-5775, or visit
<http://www.verdeamarelo.org/festival/>.

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