



26th Brazilian Independence Day Festival

DCR Herter Park, Charles River - 1175 Soldiers Field Road, Brighton, MA 02135

Sunday, September 12th, 2021

From 12:00 p.m. to 6:00 p.m.

Boston, 2021

Dear Friends,

I am pleased to invite you to participate in our **26th Brazilian Independence Day Festival on Sunday, September 12th, 2021.**

In previous years, the all-day outdoor celebration has drawn over 7,000 people. In addition to celebrating Brazilian culture, the festival serves to recognize and promote the growing Brazilian community as a contributing part of American society.

The Brazilian Independence Day Festival has become a tradition highly anticipated by many, not only in the Brazilian community, but among other groups in the greater Boston area. It is indeed unique within the community, in scope and diversity of the population represented. All events are open to the general public and there is no cost associated with attendance. The Festival is widely covered by the Brazilian media, local and international, as well as the American press, reaching out to communities across the Commonwealth.

The Festival is fun, informative, creative, and we also want it to be a civic engagement day. That is why we are coming to you to encourage your participation by having a table, advertising in our Festival ad book and/or becoming a sponsor of the festival.

While your representatives mingle with people, they can pass information about your agency's programs and events and get people more involved in what is going on this year in relation to elections, health, and many other issues of concern to our communities.

The other way your organization can participate is placing an ad in the Festival ad book. Please see the ad book table attached. See last year's ad book at <https://bit.ly/3AHwyp5>

Your participation in the 26th Brazilian Independence Day Festival will enrich the event. Please get in touch and save the date of September 12th to celebrate Brazil's Independence with us.

Visit our Facebook page at www.facebook.com/BrazilianFestivalBoston

Sincerely,

Heloisa Galvão
Comissão Organizadora "Sete Setembro"
Brazilian Independence Day Festival

Sete Setembro Festival

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