



Join us in celebrating the 26th Anniversary of the Brazilian Independence Day Festival!

The Brazilian Women's Group and the Sete de Setembro Organizing Committee is pleased to contact you in anticipation of the 26th anniversary of the **Brazilian Independence Day Festival**, to be held the week of September 7-12, 2021. As with every year, the festival will culminate with the Brazilian Independence Day Outdoor Festival. This year, the outdoor festival will be held on Sunday, September 12th, from 12 p.m. to 6 p.m. at DCR Herter Park (1175 Soldiers Field Road) located in Brighton, MA.

For 26 years, the **Brazilian Independence Day Festival** has been an annual highlight for the community, uniquely representing the scope and diversity of the Brazilian culture. The festival includes musical performances, capoeira presentations, food, dancing, children's activities, theater and more. It has become the largest Brazilian cultural event in New England drawing crowds of over 7,000. In addition to celebrating Brazilian culture, the festival serves to recognize the important contributions that the Brazilian immigrant community has made to the American society. All events are free and open to the general public. The festival is widely covered by both local Brazilian media and the American press.

Financial sponsorship graciously offered by organizations such as yours enables the Sete de Setembro Organizing Committee to produce an event worthy of the estimated 250,000 Brazilians living in Massachusetts. Sponsorship of the **Brazilian Independence Day Festival** offers your organization an exciting opportunity to express your affinity with the Brazilian community across New England.

Information about sponsorship levels and benefits is attached.

If your organization would like to participate in this year's event as a sponsor, please contact me with your preferred sponsorship level. Your generous tax-deductible sponsorship is invaluable to putting on an event of the highest quality for all.

We appreciate your support and look forward to hearing from you!

Sincerely,

Heloisa Galvão and the Sete de Setembro Organizing Committee

"7 de Setembro" Organizing Committee
Brazilian Women's Group – 697 Cambridge Street, Suite 106, Brighton, MA 02135
P: (617) 202-5775 – F: (617) 779-9586 – festival@verdeamarelo.org
www.verdeamarelo.org/bwg/festival



Sponsorship Levels for the 26th Brazilian Independence Day Festival

Green - \$15,000

Logo and name in all media communication (radio, magazines, newspapers, etc.)
Logo, name, and web-link on festival website
Opening remarks at Outdoor Festival (2 minutes)
Six (6) mentions during Outdoor Festival and two (2) mention at movie screenings
Logo and name on the festival banner
Logo and name in festival program and posters (large and small)
Two 6' x 30" tables at the outdoor festival
One 12'x 6' Tent
Plus *, **,***

Yellow - \$10,000

Logo and name in all media communication (radio, magazines, newspapers, etc.)
Logo, name, and web-link on festival website
Four (4) mentions during Outdoor Festival and one (1) mention at movie screenings
Logo and name on the festival banner
Logo and name in festival program and posters (large and small)
Two 6' x 30" tables at the outdoor festival
One 12'x 6' Tent
Plus *, **,***

Blue - \$5,000

Logo and name in all media communication (radio, magazines, newspapers, etc.)
Name and web-link on festival website
Two (2) mentions during Outdoor Festival and one (1) mention at movie screenings
Logo and name on the festival banner
Logo and name in festival program and posters (large and small)
Two 6' x 30" tables at the outdoor festival
One 12'x 6' Tent
Plus **, ***



White - \$2,000

Name and web-link on festival website
Name on festival posters (large and small)
Name in festival program
One 6' x 30" table at the outdoor festival
Plus ***

Silver - \$1,000

Name and web-link on festival website
One 6' x 30" table at the outdoor festival
Plus ***

* The Sete de Setembro Organizing Committee will display qualifying sponsors' banner on stage (sponsor must provide the banner to be displayed).

** Green, Yellow, and Blue sponsors are invited to bring their own tents to the Outdoor Festival. Sponsors must inform the Organizing Committee at least 10 days prior to the event if they intend to bring their own tent.

*** All sponsors with 6' x 30" tables are allowed to bring their own banner to place along display table.

If you have any questions please don't hesitate to [contact us](#).