



## Job Opening: COVID-19 Vaccine Organizer

The Brazilian Women's Group is looking for an energetic and highly motivated community organizer who is dedicated to justice and equal rights and who is willing to coordinate vaccine outreach, communication and support for the Brazilian community.

The COVID-19 Vaccine Organizer will work with a team of 4 other organizers for training, capacity building, messaging, strategy sharing and support. While the organizer at BWG will work mostly within the Brazilian community, she will also organize joint activities agreed upon by the group that strengthen all efforts.

### **Job Duties:**

- Develop messaging strategies in Portuguese – including print, radio, television and social media.
- Coordinate outreach to reach Brazilians individuals, congregations, community agencies, businesses, etc.
- Share messaging, communication and outreach in Portuguese to other organizations in Boston whose constituents share the language
- Work together with interested medical professionals from the community to build a messaging and outreach strategy that is broad-based and take advantage of the trust that community members have in their own leaders and medical professionals.
- Link these efforts to the team of immigrant health care professions trained and supported by the Mayor's Office of Immigrant Advancement (MOIA) and the Boston Public Health Commission (BPHC).
- Coordinate presentations regarding the vaccine in all appropriate forms: in-person meetings (following Covid-19 safety guidelines), zoom meetings, Facebook Live, WhatsApp and other social media platforms, meetings organized by other agencies, congregations, etc.
- Develop and place public service announcements in Portuguese on radio, tv and social media platforms.
- Coordinate mobile vaccine clinics in community where feasible and appropriate.
- Support individuals to get vaccine and other relevant health care supports where necessary (e.g. navigating a website enrollment to get the vaccine, finding a primary care doctor, signing up for health insurance, getting transportation to a vaccine clinic, etc.).



- Track number of people reached with information, educated via presentations and vaccinated.
- Where feasible, link outreach regarding Covid-19 vaccine education to other issues and campaigns: eliminating the public charge rule, enrollment in the Health Safety Net, Safe Communities Act outreach, etc.

### **Qualifications:**

- A passion for social, economic and racial justice, and for immigrants rights
- A passion to develop power and leadership in others.
- Fully Bilingual (Portuguese and English), written and speaking
- Willingness to work long and irregular hours, weekends and evenings
- Community organizing and activist experience preferred
- Well organized, can handle multiple tasks at once
- Excellent communication and interpersonal skills.
- Computer and social media skills. Basic website skills
- The ability to set priorities and organize a work plan in order to achieve the best results.
- Resilience in the face of setbacks, failures, and delays, and a focus on creativity and what oneself can do differently and creatively in such situations to open up new possibilities.
- Identify with the hours of the community, which can include working some nights and weekends, and occasionally increasing hours to ensure victory in a campaign.
- Bicultural candidates strongly preferred.

We envision that organizers will meet 2x each month as a team. One of the meetings will work on building the team's capacity – to develop messaging and communication tools, share outreach and communication strategies, organize joint activities, etc. The second meeting will involve the team with health care providers from among local hospitals, health centers, the Boston Public Health Commission and the Mayor's Office of Immigrant Advancement. The goal of these meetings will be to bring vaccine and other health related resources to the organizers and organizations to bolster vaccine success in the short term and to build more sustainable relationships between community groups and health care providers that improve community health over the long haul.



**To Apply:**

Send resume, cover letter and two letters of reference to Executive Director, Heloisa Galvão at [heloisa@verdeamarelo.org](mailto:heloisa@verdeamarelo.org).

Please send your resume and cover letter in English.

Please do not call. We will only accept applications electronically.

Position will be filled ASAP.

This is a part time and temporary position. There is a chance that position becomes full time.

Organizer will work approximately 20 hours for six months. Salary and benefits will be discussed and based on experience.