



## **28<sup>th</sup> Brazilian Independence Day Festival**

DCR Herter Park, Charles River - 1175 Soldiers Field Road, Brighton, MA 02135

**Sunday, September 10<sup>th</sup>, 2023**

**From 1:00 p.m. to 5:00 p.m.**

Boston, 2023

Dear Friends,

I am pleased to invite you to participate in our **28<sup>th</sup> Brazilian Independence Day Festival on Sunday, September 10<sup>th</sup>, 2023.**

In previous years, the all-day outdoor celebration has drawn over 7,000 people. In addition to celebrating Brazilian culture, the festival serves to recognize and promote the growing Brazilian community as a contributing part of American society.

The Brazilian Independence Day Festival has become a tradition highly anticipated by many, not only in the Brazilian community, but among other groups in the greater Boston area. It is indeed unique within the community, in scope and diversity of the population represented. All events are open to the general public and there is no cost associated with attendance. The Festival is widely covered by the Brazilian media, local and international, as well as the American press, reaching out to communities across the Commonwealth.

The Festival is fun, informative, creative, and we also want it to be a civic engagement day. That is why we are coming to you to encourage your participation by having a table, advertising in our Festival ad book and/or becoming a sponsor of the festival.

While your representatives mingle with people, they can pass information about your agency's programs and events and get people more involved in what is going on this year in relation to elections, health, and many other issues of concern to our communities.

The other way your organization can participate is placing an ad in the Festival ad book. See 2019's ad book at <https://bit.ly/3AHwyp5>

Your participation in the 28<sup>th</sup> Brazilian Independence Day Festival will enrich the event. Please get in touch and save the date of September 10<sup>th</sup> to celebrate Brazil's Independence with us.

Visit our Facebook page at [www.facebook.com/BrazilianFestivalBoston](http://www.facebook.com/BrazilianFestivalBoston)

Sincerely,

**Heloisa Galvão**  
**Comissão Organizadora "Sete Setembro"**  
**Brazilian Independence Day Festival**

Sete Setembro Festival

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